

ISSUING LOCAL AUTHORITY

**Wiltshire Council**



**PART 1 – PREMISES & LICENCE HOLDER DETAILS**

**POSTAL ADDRESS OF PREMISES, OR IF NONE, ORDNANCE SURVEY MAP REFERENCE OR DESCRIPTION**

THE GEORGE INN, THE SQUARE, MERE, BA12 6DR

**NAME, (REGISTERED) ADDRESS AND CONTACT DETAILS OF HOLDER OF PREMISES LICENCE**

Hall & Woodhouse Ltd

The Brewery Blandford Saint Mary Blandford Forum DT11 9LS

**REGISTERED NUMBER OF HOLDER, FOR EXAMPLE COMPANY NUMBER, CHARITY NUMBER**

15553273

**NAME AND ADDRESS OF DESIGNATED PREMISES SUPERVISOR WHERE THE PREMISES LICENCE AUTHORISES THE SUPPLY OF ALCOHOL**

Karl Robert Drew  
11 Milton Road Waterlooville PO7 6AB

**ISSUING AUTHORITY AND PERSONAL LICENCE NUMBER HELD BY DESIGNATED PREMISES SUPERVISOR WHERE THE PREMISES LICENCE AUTHORISES FOR THE SUPPLY OF ALCOHOL**

Torfaen County Borough  
PA0215

**WHERE THE LICENCE IS TIME LIMITED - THE DATES AND TIMES**

Not Applicable

**WHERE THE LICENCE AUTHORISES SUPPLIES OF ALCOHOL WHETHER THESE ARE ON AND / OR OFF SUPPLIES**

ON and OFF Sales

**STATE WHETHER ACCESS TO THE PREMISES BY CHILDREN IS RESTRICTED OR PROHIBITED**

Where applicable the provisions of Section 145 of the Licensing Act 2003 apply

## PART 2 – LICENSABLE ACTIVITIES & TIMINGS

### LICENSABLE ACTIVITIES AUTHORISED BY THE LICENCE

#### Non-Standard Timings / Seasonal Variations

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<b>Licensable activity</b>	Indoor Sporting Events		
<b>Location</b>	Indoors		
<b>Day</b>	<b>Timings</b>	<b>Day</b>	<b>Timings</b>
<b>Monday</b>	10:00 - 00:00	<b>Tuesday</b>	10:00 - 00:00
<b>Wednesday</b>	10:00 - 00:00	<b>Thursday</b>	10:00 - 00:00
<b>Friday</b>	10:00 - 01:00	<b>Saturday</b>	10:00 - 01:00
<b>Sunday</b>	10:00 - 00:00		
<b>Non-Standard Timings / Seasonal Variations</b>			
From 10:00 hrs on New Year Eve until 02:00 hrs on 2 January each year.			
<b>Licensable activity</b>	Films		
<b>Location</b>	Indoors		
<b>Day</b>	<b>Timings</b>	<b>Day</b>	<b>Timings</b>
<b>Monday</b>	10:00 - 00:00	<b>Tuesday</b>	10:00 - 00:00
<b>Wednesday</b>	10:00 - 00:00	<b>Thursday</b>	10:00 - 00:00
<b>Friday</b>	10:00 - 01:00	<b>Saturday</b>	10:00 - 01:00
<b>Sunday</b>	10:00 - 00:00		
<b>Non-Standard Timings / Seasonal Variations</b>			
From 10:00 hrs on New Year Eve until 02:00 on 2 January each year and 24 hours a day, to residents all year.			
<b>Licensable activity</b>	Provision of Late-Night Refreshment		
<b>Location</b>	Indoors		
<b>Day</b>	<b>Timings</b>	<b>Day</b>	<b>Timings</b>
<b>Monday</b>	23:00 - 00:00	<b>Tuesday</b>	23:00 - 00:00
<b>Wednesday</b>	23:00 - 00:00	<b>Thursday</b>	23:00 - 00:00
<b>Friday</b>	23:00 - 01:00	<b>Saturday</b>	23:00 - 01:00
<b>Sunday</b>	23:00 - 00:00		
<b>Non-Standard Timings / Seasonal Variations</b>			
From 23:00 hrs on New Year Eve until 05:00 on 1 January each year.			
<b>Licensable activity</b>	Sale by Retail of Alcohol		
<b>Location</b>	ON and OFF Sales		
<b>Day</b>	<b>Timings</b>	<b>Day</b>	<b>Timings</b>
<b>Monday</b>	10:00 - 00:00	<b>Tuesday</b>	10:00 - 00:00
<b>Wednesday</b>	10:00 - 00:00	<b>Thursday</b>	10:00 - 00:00
<b>Friday</b>	10:00 - 01:00	<b>Saturday</b>	10:00 - 01:00
<b>Sunday</b>	10:00 - 00:00		
<b>Non-Standard Timings / Seasonal Variations</b>			
Non-residents from 10:00 on New Year Eve until 02:00 on 2 January each year. Residents 24 hours each day.			

<b>Licensable activity</b>	Hrs premises open to public		
<b>Location</b>	Whole premises		
<b>Day</b>	<b>Timings</b>	<b>Day</b>	<b>Timings</b>
<b>Monday</b>	00:00 - 23:59	<b>Tuesday</b>	00:00 - 23:59
<b>Wednesday</b>	00:00 - 23:59	<b>Thursday</b>	00:00 - 23:59
<b>Friday</b>	00:00 - 23:59	<b>Saturday</b>	00:00 - 23:59
<b>Sunday</b>	00:00 - 23:59		
<b>Non-Standard Timings / Seasonal Variations</b>			
From 10:00 - 02:00 hrs the day following non-residents (residents 24 hrs each day). From 10:00 on New Year Eve until 02:00 hrs on 2 January each year non-residents.			
<b>Licensable activity</b>	Facilities for music		
<b>Location</b>	Indoors		
<b>Day</b>	<b>Timings</b>	<b>Day</b>	<b>Timings</b>
<b>Monday</b>	10:00 - 00:00	<b>Tuesday</b>	10:00 - 00:00
<b>Wednesday</b>	10:00 - 00:00	<b>Thursday</b>	10:00 - 00:00
<b>Friday</b>	10:00 - 01:00	<b>Saturday</b>	10:00 - 01:00
<b>Sunday</b>	10:00 - 00:00		
<b>Non-Standard Timings / Seasonal Variations</b>			
From 10:00 hrs on New Year Eve until 02:00 hrs on 2 January each year.			
<b>Licensable activity</b>	Recorded Music		
<b>Location</b>	Indoors		
<b>Day</b>	<b>Timings</b>	<b>Day</b>	<b>Timings</b>
<b>Monday</b>	10:00 - 00:00	<b>Tuesday</b>	10:00 - 00:00
<b>Wednesday</b>	10:00 - 00:00	<b>Thursday</b>	10:00 - 00:00
<b>Friday</b>	10:00 - 01:00	<b>Saturday</b>	10:00 - 01:00
<b>Sunday</b>	10:00 - 00:00		
<b>Non-Standard Timings / Seasonal Variations</b>			
From 10:00 hrs on New Year Eve until 02:00 on 2 January each year and 24 hours a day, to residents all year.			
<b>Licensable activity</b>	Facilities for dancing		
<b>Location</b>	Indoors		
<b>Day</b>	<b>Timings</b>	<b>Day</b>	<b>Timings</b>
<b>Monday</b>	10:00 - 00:00	<b>Tuesday</b>	10:00 - 00:00
<b>Wednesday</b>	10:00 - 00:00	<b>Thursday</b>	10:00 - 00:00
<b>Friday</b>	10:00 - 01:00	<b>Saturday</b>	10:00 - 01:00
<b>Sunday</b>	10:00 - 00:00		
<b>Non-Standard Timings / Seasonal Variations</b>			
From 10:00 hrs on New Year Eve until 02:00 hrs on 2 January each year.			
<b>Licensable activity</b>	Live Music		
<b>Location</b>	Indoors		
<b>Day</b>	<b>Timings</b>	<b>Day</b>	<b>Timings</b>
<b>Monday</b>	10:00 - 00:00	<b>Tuesday</b>	10:00 - 00:00

<b>Wednesday</b>	10:00 - 00:00	<b>Thursday</b>	10:00 - 00:00
<b>Friday</b>	10:00 - 01:00	<b>Saturday</b>	10:00 - 01:00
<b>Sunday</b>	10:00 - 00:00		
<b>Non-Standard Timings / Seasonal Variations</b>			
From 10:00 hrs on New Year Eve until 02:00 hrs on 2 January each year.			

**Licence Commencement Date**



\_\_\_\_\_  
**Licensing Officer**

**Last Amendment Date**  
19 January 2026



\_\_\_\_\_  
**Licensing Officer**

ANNEX 1 - MANDATORY CONDITIONS

Supply of Alcohol

1. Where this Licence authorises the supply of alcohol:

No supply of alcohol may be made under this licence:

(a) At a time when there is no Designated Premises Supervisor in respect of the Premises Licence

(b) At a time when the Designated Premises Supervisor does not hold a Personal Licence or his Personal Licence is suspended

Every retail sale or supply of alcohol made under this licence must be made or authorised by a person who holds a Personal Licence.

Exhibition of Films

1. Where a premises licence authorises the exhibition of films, the licence must include a condition requiring the admission of children to the exhibition of any film to be restricted in accordance with this section.

2. Where the film classification body is specified in the licence, unless subsection (3)(b) applies, admission of children must be restricted in accordance with any recommendation by that body.

3. Where:-

(a) The film classification body is not specified in the licence, or

(b) The relevant licensing authority has notified the holder of the licence that this subsection applies to the film in question, admission of children must be restricted in accordance with any recommendation made by that licensing authority.

4. In this section "children" means any person aged under 18; and "film classification body" means the person or persons designated as the authority under Section 4 of the Video Recordings Act 1984(c39) (authority to determine suitability of video works for classification).

Irresponsible Promotions

1. The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

2. In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—

(a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—

i. drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or.

ii. drink as much alcohol as possible (whether within a time limit or otherwise);.

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;.

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a

significant risk of undermining a licensing objective;

(d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;

(e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability)

#### Free Tap Water

1. The responsible person must ensure that free potable tap water is provided on request to customers where it is reasonably available. (This means that responsible persons at all premises must ensure customers are provided with potable (drinking) water for free if they ask for it.)

#### Age Verification Policy

1.

(a) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(b) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(c) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

i. a holographic mark, or.

ii. an ultraviolet feature.

#### Drink Volume Measures

1. The responsible person shall ensure that:

(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures:

i. beer or cider: ½ pint;

ii. gin, rum, vodka or whisky: 25 ml or 35 ml; and

iii. still wine in a glass: 125 ml; and

2. these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and.

3. where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

#### Permitted Price

1.

(a) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

(b) For the purposes of the condition set out in paragraph 1—

A. “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

B. “permitted price” is the price found by applying the formula—

$$P = D + (D \times V)$$

where—

i. P is the permitted price,

ii. D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

iii. V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

C. “relevant person” means, in relation to premises in respect of which there is in force a premises licence—

i. the holder of the premises licence,

ii. the designated premises supervisor (if any) in respect of such a licence, or

iii. the personal licence holder who makes or authorises a supply of alcohol under such a licence;

D. “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

E. “value added tax” means value added tax charged in accordance with the Value Added Tax Act

1994.

2. Where the permitted price given by Paragraph B of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

3. (1) Sub-paragraph (2) applies where the permitted price given by Paragraph B of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Door Supervision (except theatres, cinemas, bingo halls and casinos)

1. Where a premises licence includes a condition that at specified times one or more individuals must be at the premises to carry out a security activity, each such individual must:

(a) be authorised to carry out that activity by a licence granted under the Private Security Industry Act 2001; or

(b) be entitled to carry out that activity by virtue of section 4 of the Act.

2. But nothing in subsection (1) requires such a condition to be imposed:

(a) in respect of premises within paragraph 8(3)(a) of Schedule 2 to the Private Security Industry Act 2001 (c12) (premises with premises licences authorising plays or films); or

(b) in respect of premises in relation to:

i. any occasion mentioned in paragraph 8(3)(b) or (c) of that Schedule (premises being used exclusively by club with club premises certificate, under a temporary event notice authorising plays or films or under a gaming licence), or

ii. any occasion within paragraph 8(3)(d) of that Schedule (occasions prescribed by regulations under that Act.

3. For the purposes of this section:

(a) "security activity" means an activity to which paragraph 2(1)(a) of that Schedule applies, and, which is licensable conduct for the purposes of that Act, (see Section 3(2) of that Act) and

(b) paragraph 8(5) of that Schedule (interpretation of references to an occasion) applies as it applies in relation to paragraph 8 of that Schedule.

#### ANNEX 2A – CONVERTED CONDITIONS

none

#### ANNEX 2B - OPERATING SCHEDULE

##### PREVENTION OF PUBLIC NUISANCE

Films will be limited to pre-recorded entertainment on television screens and amusement machines.

Indoor sporting events shall be limited to those normally described as pub games.

Amplified music will cease at 2300hrs.

Background music i.e. not regulated entertainment, will not be audible outside the premises.

##### PUBLIC SAFETY

none

##### PROTECTION OF CHILDREN FROM ARM

Persons under 14 will not be permitted on the premises after 2200hrs unless resident.

##### PREVENTION OF CRIME AND DISORDER

The DPS (or nominee) will be an active member of the local Pubwatch Scheme, so long as it exists.

#### ANNEX 3 – CONDITIONS ATTACHED AFTER HEARING

none

#### ANNEX 4 – PLANS

Attached Separately

Dated: 29/11/2007